



# Motor Purr Inc.

Increasing Performance, Engine Life,  
and Profit

## CAPABILITY STATEMENT



Since 1967, Motor Purr Inc. has greatly reduce operating, maintenance, repair, and replacement costs of vehicles and many of their components for car, truck, and fleet owners (and operators). We prevent or solve engine performance problems, mechanical problems caused by carbon build-up, hydraulic seal leaks, cooling system leaks, inconsistent fuel supply problems (gasoline or diesel), and many more. Our brand is widely known and trusted for the efficacy of our products.

## Core Competencies

- A novel approach (with a unique device) to combating engine carbon build-up and emissions
- Retail packaged additives, also with bulk capabilities
- Service to the wholesale, retail, fleet, and export markets
- Consulting and support for fleets, service centers, automotive dealers, and product application
- Marketing and demonstration materials to customers

## Differentiators

Being a 55-year-old company, our products have been field-tested over decades, and we hold a deep knowledge base of our customers' unique challenges and needs. Being a small company, we are able to engage one-on-one with our customers.

## Past Performance

**Most Recent and Relevant Client--**A large bulk order sent to West Africa was blended into the *inconsistent gasoline and diesel supply* of a new customer—a retail fuel outlet operator in Togo (See Key Client). The financial benefits to this customer are directly related to the performance benefits and engine-life benefits of their fuel customers.

**Next Most Relevant Client(s)**—These West Coast regional distributors, Rizz Enterprises, Ty-Well Auto Parts, and Swift Auto Parts, have worked closely and profitably with Motor Purr's consumer packaged products for many years.

## Company Snapshot

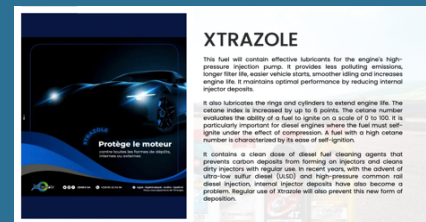
Established: 1967  
UEI: F5PCPN4Q3844  
CAGE: 9NCS1  
SBA HUBZone Certified  
Accepts Credit and Purchase Cards

## Pertinent Codes

NAICS  
**325998** – All other miscellaneous chemical product and preparation manufacturing

## Key Client:

-The Premium Grade fuel offering of our bulk customer *Zener Togo* extols the multiple benefits of our primary fuel additive/fuel treatment for gasoline and diesel.



## Contact

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